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## NEWS RELEASE

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***SCOOBY-DOO! AND THE LOST CITY OF GOLD***  
***THE DOW EVENT CENTER IN SAGINAW, MI ON TUESDAY, MAY 5<sup>TH</sup>***  
**TICKETS FOR THE LIVE STAGE SPECTACULAR ON SALE NOVEMBER 15<sup>TH</sup>**

**Theater Tour Combines Puppetry, Aerial Arts, Acrobatics, Magic, Original Music & Story,  
Dance, and Cutting-Edge Technology**

SAGINAW, MI – Monlove, in partnership with Warner Bros. Consumer Products, has announced the first dates for ***Scooby-Doo! and The Lost City of Gold***, a live touring stage spectacular kicking off in March 2020. The show will be coming to the Dow Event Center in Saginaw, MI on Tuesday, May 5<sup>th</sup>.

One of the most beloved international franchises of all time, Scooby-Doo and his meddling, mystery-solving friends will embark on a new adventure to solve a brand new mystery brought to life with cutting-edge technology, original music, puppetry, magic, singing, dance, interactive video, aerial arts, acrobatics, and video mapping. Ticket presale for all dates in the U.S. are available to Citi cardholders starting Nov. 13 at 10:00am local time. Public on sale starts Friday, Nov. 15 at 10:00am local time at [www.scoobylivetour.com](http://www.scoobylivetour.com).

**Monlove's Scooby is a 6'4 animatronic & puppeteer-operated Great Dane  
created by 12 designers over 1,600 hours – [Billboard Magazine's First Look](#).**

In ***Scooby-Doo! and The Lost City of Gold***, fans of music, discovery, and gh-gh-ghosts! won't need a passport to travel with Scooby-Doo, Shaggy, Daphne, Fred, and Velma to Alta Luz, a



fictitious South American town where ghostly sightings of La Dama de Oro (The Lady In Gold) threaten to scare attendees away from the annual music festival and Incan sun god celebration.

Through dialogue, dance, song, and amazing landscapes, audiences will join the journey as the Gang takes the Mystery Machine on its first flight to a land of ancient civilizations, legends, and culture. As they sniff for clues (and snacks), a trail of extinct purple irises leads them through a veritable Nazca lines labyrinth of mystery as the Gang meets friends...or foes?...Miguel the groundskeeper, Luis the lama, botanist Professor Falcone, the Pachacuties, and Ayar Manco (the 13<sup>th</sup> Century founder of the Incan civilization). Zoinks!

### **Voice of Scooby, Frank Welker, Will Bring Iconic Canine's Signature Sound To The Show**

Monlove is also proud to announce that Frank Welker, known by ears everywhere as the animated voice of Fred Jones, Scooby-Doo, and others, has signed on as the voice of Monlove's Scooby-Doo.

In partnership with Warner Bros. Consumer Products, *Scooby-Doo! and The Lost City of Gold* was created and directed by some of the biggest names in live entertainment and produced by the Montreal-based production company, Monlove. The show's Original Concept, Book, Music & Lyrics were written by Ella Louise Allaire & Martin Lord Ferguson, the powerhouse behind many hit shows including *Ice Age Live! A Mammoth Adventure* which toured 48 countries, in 12 languages, and grossed over \$100 million.

Monlove is also known as the mastermind behind *The Nut Job Live & Friends* and as Music Producers and Composers for several Cirque du Soleil shows including *KÀ*, *Zed*, *Mystere*, *Alegria*, and *Saltimbanco (Arena)*, *Holiday on Ice* *Energia* and many more.

The Scooby-Doo show will be directed by Pierre Boileau (*Queen Elizabeth's Jubilee*, *The Nut Job Live & Friends*, Cirque Eloize), with technical design innovations and revolutionary sets by superstar veteran Guy-St-Amour (Cirque du Soleil's *Mystere*, *Love*, *Viva Elvis*, *Michael Jackson*, and *Wagner the Ring Cycle* at the MET Opera). Costume design will be overseen by Edda Gudmundsdottir who has worked on several celebrity projects such as Bjork, Bebe Rexha, and Imagine Dragons, as well as Cedar Lake Contemporary Ballet and Rambert Ballet.

For more than five decades, Scooby-Doo has created a world of mysterious fun where playful spirits of all ages seek adventure, solve problems, and do good. The Mystery Inc. Gang will continue to entertain fans with new experiences and content for years to come with Monlove's *Scooby-Doo! and The Lost City of Gold*, WB Picture's animated film "SCOOB!," in theaters May 15, 2020, and more.

**About Warner Bros Consumer Products:** Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class



licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes and Hanna-Barbera. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World™ Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

**About Monlove:** A world leader in adapting family brands for live stage and digital mediums, MONLOVE is a full production company specialized in developing creative content since 2005. With a vast experience on numerous Cirque du Soleil's shows such as Kà, Mystere, Zed, Alegria, and building from the success of the critically acclaimed Ice Age Live! A Mammoth Adventure, which toured 48 countries, was translated in 12 languages and grossed over \$100 million, the company's credo is to innovate with ideas that send a message of love and hope to the world.

**About Pepper Entertainment:** Established in July of 2006, Pepper (PE) is based in Sioux Falls, SD. As one of the fastest scaling, independent promotions company in the Midwest, PE, collectively, exceeds 25 years of experience spanning a broad scope of industry specialties, such as; Live Promotions, Corporate & Private Event Talent Buying, Club & Performing Art Center Programming & Media & Marketing Services. For more information, visit [www.PepperEntertainment.com](http://www.PepperEntertainment.com)

**Web addresses:**

<http://www.scoobylivetour.com/>

[www.monlove.com](http://www.monlove.com)

[www.warnerbros.com](http://www.warnerbros.com)

[www.warnerbros.com/studio/divisions/consumer-products](http://www.warnerbros.com/studio/divisions/consumer-products)

Tickets available at the Dow Event Center box office and [www.ticketmaster.com](http://www.ticketmaster.com).

For more information about the Dow Event Center visit:

[www.doweventcenter.com](http://www.doweventcenter.com)