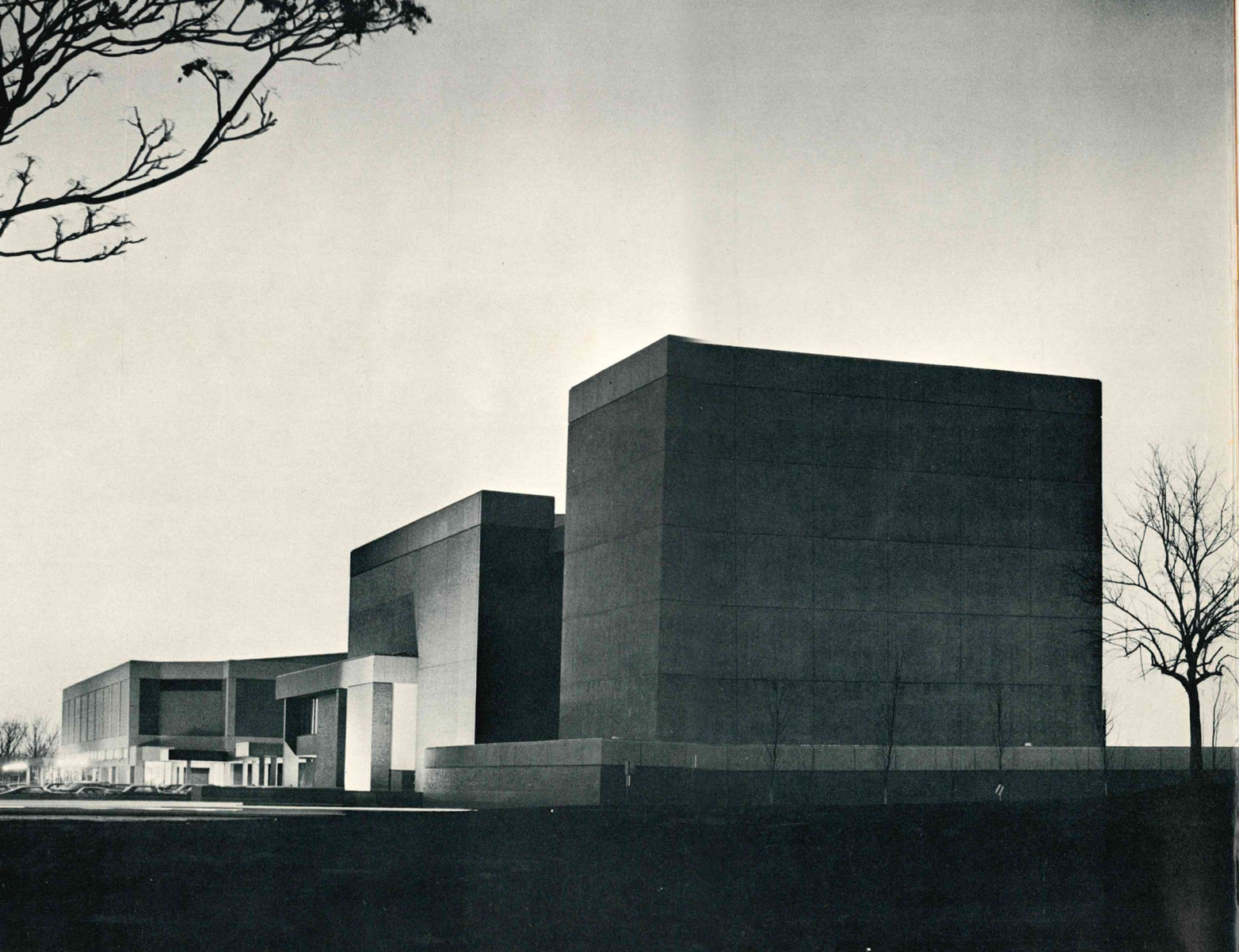




Let Us Entertain You...
the SAGINAW CIVIC CENTER



Welcome to the **SAGINAW CIVIC CENTER**

And welcome to excitement! Welcome to a new world. . . the spectacularly rich world of sports, entertainment, music, theatre, exhibitions, conventions, meetings. Above all, welcome to the brightness of a lofty dream come true!

For this Civic Center is just that. . . a dream transformed into reality. Spun from a depth of pride and ambition for community betterment. Shaped by careful planning. Brought into being by patient determination that Saginaw could, and should, and would have a showplace worthy of its people and its future. Made real not by magic, but by the spirit and the effort of Saginaw's people . . . and made magically alive!

Alive with color, and sound, and action. . . on a scale and in a variety to delight every eye, please every ear, quicken every heart. Alive with the flash and dash of hockey, basketball, boxing, other sports. Alive with the swirl and spectacle of circus and rodeo. Alive with the hushed presence of audiences enthralled by the glory of solo voice or instrument, blended

chorus or orchestra. Alive with bubbling laughter and thundering applause in tribute to deft comedy, tense drama, the graceful sway of classic ballet or modern dance. Alive with the bustle and sparkle of trade exhibitions, the spirited debate of conventions, the dynamic purpose of business meetings, the warm fellowship of service and civic club gatherings.

Alive, exciting, colorful. . . as only people can make any building or complex. And that is as it should be. Because this Civic Center exists to be used by people—the people of Saginaw, and their neighbors of the Saginaw Valley and Michigan. This is your showplace, the new focus point in all that multitude of activities . . . for popular entertainment, for cultural enrichment, for economic advance, for civic presentations and discussions. . . that contribute so much to the well-being of a vibrant community busy in the building of a meaningful tomorrow.

So . . . welcome again to the Saginaw Civic Center. Come in . . . and be part of this impressive display of a community spirit and the pride and joy of life within that spirit!



The Sports Arena

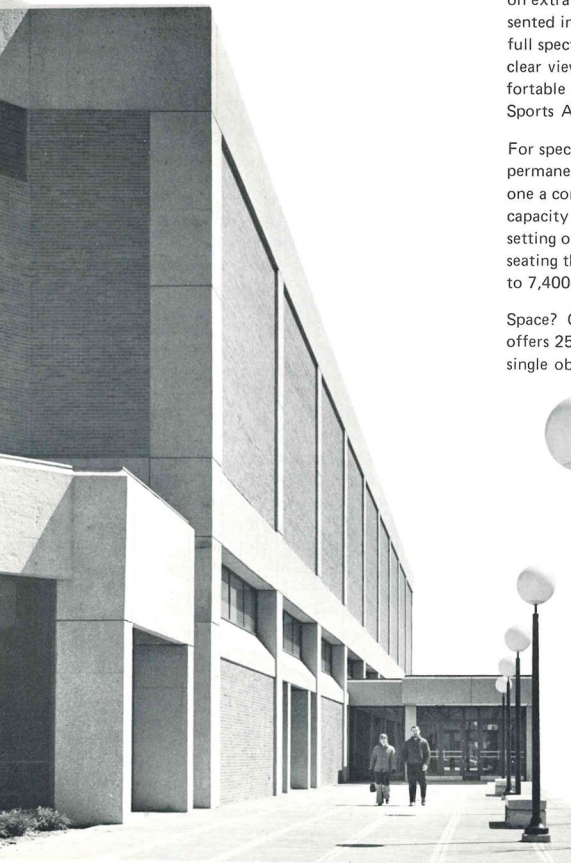
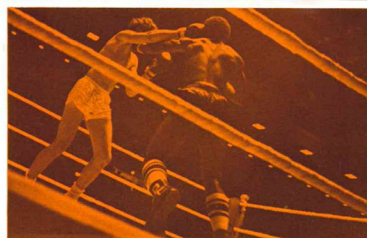
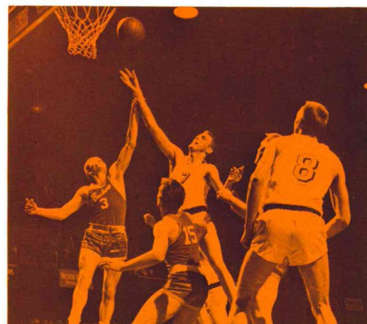
Sports, spectacles, and show-exhibitions take on extra excitement and dimension when presented in a spacious setting. And they deliver full spectator enjoyment if, in addition, there's clear viewing of all the sights from a comfortable seat. Which is exactly what the Sports Arena provides.

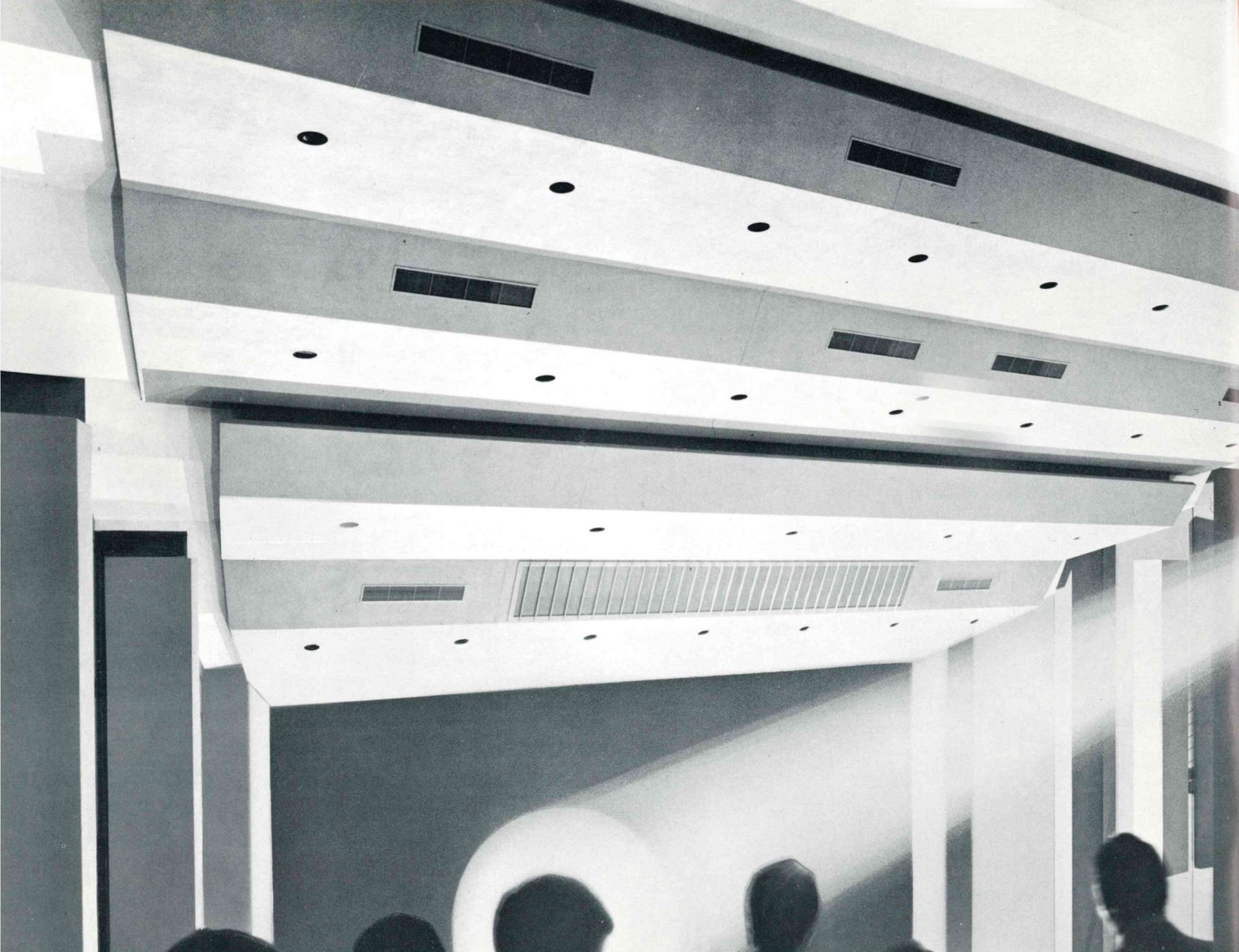
For spectators, the Arena has 4,700 seats in permanent around-the-oval placement—every one a comfortable, clear-view delight. Crowd capacity can be increased, to fit the style and setting of any event, by adding temporary seating that brings the maximum attendance to 7,400 persons.

Space? On the big floor the Sports Arena offers 25,312 square feet of room without a single obstruction—ample for a three-ring circus, a roaring rodeo, or the expansive displays of boat or home or other shows and exhibitions. For its varied uses,

the Arena floor can be flooded and frozen—becoming home ice for Saginaw's entry in the International Hockey League, or the setting for the Ice Capades. Or a full-size basketball court can be installed for school, college, or professional contests.

Whatever the occasion, the Sports Arena is designed to please those in the show as well as those watching.





The Music Hall-Theatre

"All the world's a stage," Shakespeare wrote . . . and in the world of the performing arts, the stage can be all-important. Which should make the Music Hall-Theatre of the Saginaw Civic Center . . . where the stage is 94 feet wide, 45 feet deep, and superbly equipped . . . a welcome place for any performer or troupe to visit.

As for the audience, they find the Music Hall-Theatre designed for full spectator enjoyment of every presentation. Each seat . . . 1,245 on the main floor and 1,067 in the balconies . . . commands a full view of the stage. In addition, the aisles are wide, the auditorium is fully air-conditioned, and the lobby areas are spacious.

Presentations in the Music Hall-Theatre will include major community assemblies as well as the full range of the performing arts. Among these are the music, dance, theatre, and lecture programs of the city's cultural groups . . . the

Saginaw Symphony Orchestra, the Community Concert Association, the Saginaw Town Hall, the First Nighter's series, and others. To these will be added the offerings of touring groups, including both national and Broadway stage companies, bringing plays and revues, recitals and concerts.

Technical features for staging programs are impressive. The stage, for example, has a loft capable of handling up to 50 "flying" elements such as curtains and backdrops. It is fronted by a full orchestra pit. Equipment for lighting effects and sound incorporates the latest advances. Backstage accommodations . . . offices, dressing rooms, rehearsal rooms, storage areas . . . are generous.

In short, the Music Hall-Theatre is a rare setting for the presentation . . . and enjoyment . . . of the performing arts.



About Civic Center operations

The Saginaw Civic Center was conceived, built, and is operated as a public facility. It is owned by the people of the City of Saginaw, through their municipal government. It is operated to advance the interests of the community and for the benefit of the people.

In this pattern, management of the Civic Center begins with the Mayor and the City Council. The Council's major actions for management are the laying down of broad guidelines for Civic Center operations, and the appointment of a Civic Center Board.

The work of the five members of the Civic Center Board is much like that of any board of directors or trustees. They have overall responsibility for Civic Center plans and operations and, within the guidelines set by the City Council, make the decisions on policy and rules for the Center. In addition, the Board selects and employs the Civic Center Manager.

All details of day-to-day operations are the Manager's responsibility. This involves:

- * Long-range planning—all arrangements involved in booking any of the Center's facilities for future use.
- * Current operations—the advance preparations, from ticket sales to equipment setup, for events coming tomorrow or this week.
- * Maintenance—cleanup, polishing and continuing repair and touch-up to keep the Civic Center in top shape.

Inquiries on use of any Civic Center facility should be directed to the Manager at his office in the Center, telephone 754-7491.

Saginaw Civic Center Board of Directors *Left to Right*
Wm. F. Klumpp, William H. Palmer, Paul H. Wendler, Mayor, Owen R. Smith, Willard C. Fruk, James F. McGovern, Jr.



Paul H. Wendler
Mayor of Saginaw

Welcome to the grand opening celebration of the Saginaw Civic Center.

The events scheduled during the next two weeks have been designed to provide not only enjoyable entertainment for all groups of citizens, but also to introduce and demonstrate the remarkable versatility of all three units of the Center. While many of the events are paid admission, many others are free of charge.

It has been a personally rewarding experience for me to be part of the realization of this dream which began ten long years ago. I know you will want to share in the excitement and pride of this opening and it is my sincere wish that you and your family will participate as fully as possible during this milestone in our history.

This Center will long stand as a monument to Saginaw's progress and the united efforts of its citizens. It is therefore dedicated to them and to all who will use it to provide pleasure and enlightenment for all people.

Paul H. Wendler

sat.may.6th

PRE-BANQUET TOURS AND EXHIBIT VIEWING

Open only to those holding Dedication Banquet tickets. Guided tours of the entire Civic Center and viewing of works of Saginaw Valley artists on exhibition.

Assembly-Convention Hall 5:00 p.m. - 7:00 p.m.

DEDICATION BANQUET

To mark the formal dedication of the Civic Center complex, this banquet . . . with admission by ticket only . . . is open to the public. Honored guests to be recognized will include many who have contributed to this great community project. Souvenirs will be presented to all attending. Dinner music, and entertainment, by the Swingin' Thing Revue.

Sports Arena 7:00 p.m.

YOUNG PEOPLE'S ART SHOW

Watercolors and oils, still lifes and portraits . . . by youngsters in Grades 5-8 . . . and with all Saginaw County schools represented.

This show is open for viewing every day, May 6-21.

Garden Room Monday-Saturday, 10:00 a.m.-4:00 p.m.
Sunday, Noon-5:00 p.m.



Meet . . . THE SWINGIN' THING REVUE. Call them talented . . . or multi-talented. The 15 singing-playing-dancing members of The Swingin' Thing Revue pack musical favorites from all times into their performance . . . offering a rollicking kaleidoscope of entertainment with something for every musical taste. There'll be dinner music for the banquet . . . and then a fast-moving revue of soloists and combos in instrumental and vocal specialties . . . plus the Terry Dancers. A swingin' thing!

sun.may7th

OPEN HOUSE FOR TOURS AND EXHIBIT VIEWING

The public is invited, no tickets required, for guided tours of the Civic Center . . . and to view the works of Saginaw Valley artists gathered for special exhibition during these very special days for the Civic Center.

Assembly-Convention Hall Noon - 5:00 p.m.

PRE-CONCERT TOURS

Open only to those holding tickets for the evening's concert of the Saginaw Symphony Orchestra. Guided tours of the Civic Center, and viewing of the Area Artists Exhibit.

Assembly-Convention Hall 5:00 p.m. - 7:00 p.m.

CONCERT

The Saginaw Symphony Orchestra, Gideon Grau, Musical Director and Conductor, with the delightful Rosalin Elias, one of the Metropolitan's most distinguished mezzo-sopranos, as Guest Artist.

Music Hall-Theatre 7:30 p.m.

RECEPTION

Open only to those holding tickets for the evening's concert. Immediately following the musical program. Sponsored by: First Savings and Loan Association, First State Bank of Saginaw, Michigan National Bank, Saginaw Savings and Loan Association, and Second National Bank.

Assembly Room



Rosalin Elias



Gideon Grau

mon.may8th

OPEN HOUSE FOR TOURS AND EXHIBIT VIEWING

The public is invited, no tickets required . . . for guided tours of the Civic Center . . . to view the works of Saginaw Valley artists on exhibit in the Assembly Room . . . and to browse through Saginaw's historic past in the array of artifacts and mementos in Mr. Ralph Stroebel's Early Saginaw Exhibit in the Timbertown Room.

Assembly-Convention Hall 10 a.m. - 4:00 p.m.

CHILDREN'S THEATRE

Afternoon and evening performances of theatrical presentations specially selected for younger audiences. Children below age 12 must be accompanied by an adult.

Passin' Through/The Adventures of Tom Sawyer
Music Hall-Theatre 1:30 p.m.

The Adventures of Tom Sawyer/Passin' Through
Music Hall-Theatre 7:00 p.m.

RECEPTION

Immediately following each of the Children's Theatre performances. Open only to those holding tickets for the performance preceding the reception.

Assembly Hall



PASSIN' THROUGH

Two gifted artists, Mr. George Tipton and Miss Lorice Stevens, build this melodic evocation of the black man's musical past and heritage into the 1970's. Their program features folk ballads, blues, and spirituals.



ADVENTURES OF TOM SAWYER

Mark Twain's famous tale of a young boy and his friends and their adventures on the Mississippi River is presented in a new musical version by The National Theatre Company. This is fun, excitement, and a happy dimension in music.

tues.may9th

OPEN HOUSE FOR TOURS AND EXHIBIT VIEWING

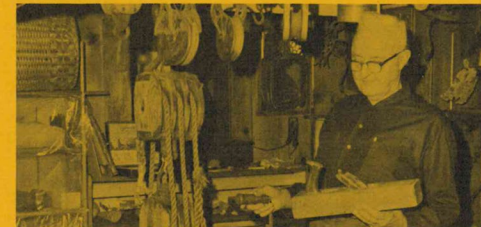
The public is invited, no tickets needed . . . to see all the Civic Center features in guided tours. At the same time, the Area Artists Exhibit of works by Saginaw Valley residents is on view in the Assembly Room. And in the Timbertown Room, an Early Saginaw Exhibit of artifacts and mementos from Mr. Ralph Stroebel's collection of Saginaw memorabilia will be on display.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

ALL-CITY PUBLIC SCHOOLS MUSIC FESTIVAL

In this festival, Saginaw's rising younger musical talents will be featured . . . instrumentalists as members of the All-City, All-Star Orchestra and the All-City, All Star Band . . . plus the blended voices of some 2,000 vocalists!

Sports Arena 8:00 p.m.



Ralph Stroebel



All-City, All-Star Band

wed.may10th

OPEN HOUSE FOR TOURS AND EXHIBITS

The entire Civic Center complex is on display in guided tours for which the public is invited, no tickets necessary. In addition, the Area Artists Exhibit . . . in the Assembly Room . . . shows the work of Saginaw Valley artists. And for a look at yesterday, Mr. Ralph Stroebel has assembled an Early Saginaw Exhibit from his collection of historical reminders of the community's pioneering days . . . in the Timbertown Room.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

EXHIBITION HOCKEY GAME

A foretaste of the exciting, fast-moving sport which will be a regular feature at the Civic Center next season. This exhibition matches the Alumni All-Star teams of the University of Michigan and Michigan State University.

Sports Arena 8:00 p.m.

BAND CONCERT

The Saginaw Community Youth Band, in concert under the direction of Mr. Frank B. Mills. There is no admission charge for this dedication concert.

Music Hall-Theatre 8:00 p.m.

RECEPTION

Immediately following the band concert . . . and open only to those holding tickets for the concert. Pastries provided by: Sebald's Bakery and Miller's Bakery.

Assembly Room



THE SAGINAW COMMUNITY YOUTH BAND

Membership of the band represents 29 schools in eight Saginaw Valley communities,

all between the ages of 12 and 18. The Senior Band, 95 strong, and the marching Cougar Majorettes, 25 in number, have represented the City of Saginaw in more than 125 major events in six years. Small wonder that the City Council has designated this ensemble as the Official Youth Band of Saginaw!

For ticket information: Call Saginaw Civic Center, 754-7491

thurs.may11th

OPEN HOUSE FOR TOURS AND VIEWING EXHIBITS

The public is invited for guided tours of the Civic Center, no tickets needed . . . and to view two special displays: Area Artists Exhibit, featuring the works of Saginaw Valley residents, in the Assembly Room; and the Early Saginaw Exhibit, featuring reminders of the region's pioneering days, from the collection of Mr. Ralph Stroebel, in the Timbertown Room.
Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

RAY CHARLES SHOW '72

The giant of jazz and popular music, Ray Charles presents his show '72 . . . starring the man himself, backed by his orchestra . . . plus the all-girl vocal quartet, the Raeletts . . . and featuring Sonny Stitt.

Sports Arena 8:00 p.m.



Meet . . . RAY CHARLES. He's been called "the only genius" in the American popular music field . . . has received honors including a bronze medallion from the Republic of France . . . was named 1971's number one male vocalist in Playboy magazine's Jazz All-Star polls . . . but that's all incidental to what Ray Charles does best. What he does is make music . . . music with soul . . . music that touches people as they've never been touched before. Vocalist, instrumentalist, composer, arranger . . . at home with rhythm and blues, jazz, and country-western music . . . Ray Charles creates unforgettable memories for his audiences.

fri.may12th

OPEN HOUSE FOR TOURS

The public is invited to visit the Civic Center, and to join one of the guided tours that puts all Center facilities on display. No tickets are needed.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

JAZZ ROCK CONCERT

Chase, a grass roots jazz rock group, presents a blend of jazz and rock . . . described as a unique musical concept.

Music Hall-Theatre 8:00 p.m.

DANCE

Immediately following the jazz rock concert . . . and open only to those holding tickets to the Chase concert. Music by Plain Brown Wrapper.
Assembly Room until 1:30 a.m.

Meet . . . CHASE

Chase takes its name from the band's leader, Bill Chase . . . and gets its very special sounds from the talents of nine dedicated musicians well-schooled in either jazz or rock. The group delivers an innovative, full-blown sound that's both jazz and rock.



For ticket information:
Call Saginaw Civic Center, 754-7491

sat.may13th

OPEN HOUSE FOR TOURS

The Civic Center is open to the public, no tickets needed, for guided tours of all the facilities of the complex.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

"DO YOUR OWN THING" PARTICIPATION WORKSHOP

A Youth Day event for children, ages 8 to 12, where they can try their hands in creative activities at a Children's Art Fair . . . origami, macrame, magic, science experiments, painting, leather lacing. Instructors and materials furnished. No admission charge; a small materials fee if leather work is the child's choice.

Assembly Room 10:00 a.m. - 3:00 p.m.

THE ROYAL LIPIZZAN STALLIONS

One of the world's truly outstanding horse shows . . . featuring the highly-trained, near-legendary Lipizzan Stallions in their demonstration of the classical dressage.

Sports Arena 2:30 p.m.
Sports Arena 8:00 p.m.

GUIDED TOURS

Open only to those holding tickets for the evening performance of the Royal Lipizzan Stallions. Guided tours of the entire Civic Center complex.

Assembly-Convention Hall 6:30-7:30 p.m.



About . . . THE ROYAL LIPIZZAN STALLIONS. Unusual animals trained in an unusual art, the Royal Lipizzan Stallions have been carefully drilled in the "Spanish school" of dressage . . . elaborate, graceful maneuvers bespeaking the near-ultimate in equine performance.

sun.may14th

OPEN HOUSE FOR GUIDED TOURS

A guided tour is the best way to see all the features and facilities of the Civic Center . . . and the public is invited for such tours, no tickets required.

Assembly-Convention Hall Noon - 5:00 p.m.

THE ROYAL LIPIZZAN STALLIONS

The third Saginaw performance of this outstanding horse show . . . featuring the world-famous Lipizzan Stallions in the maneuvers of the classical art of dressage.

Sports Arena 2:30 p.m.

CONCERT

The Symphony Orchestra, Men's Chorus, and Women's Chorus of Saginaw's Germania Club, in concert under the direction of Dr. Kurt Tintner, Conductor. Guest vocalist is Richard R. Froeber, Jr. There is no admission charge.
Music Hall-Theatre 3:00 p.m.

Dr. Kurt Tintner



About . . . GERMANIA AND MUSIC. A tradition dating from 1849 is part of the Germania Club's contribution to Saginaw's cultural heritage. And, under the baton of Dr. Kurt Tintner, the tradition flourishes in a succession of concert offerings that blend the classical riches with popular favorites. Today's concert, in Germania tradition, is open to the public without charge.

mon.may15th

OPEN HOUSE FOR TOURS

Guided tours of the Civic Center, putting all facilities of the complex on display, are open to the public . . . no tickets necessary.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

PRE-THEATRE TOURS

Open only to persons holding tickets for this evening's performance of "The Glass Menagerie" . . . these tours include all facilities of the Civic Center complex.

Assembly-Convention Hall 6:30 - 7:30 p.m.

"THE GLASS MENAGERIE"

Vivian Blaine stars in this production of an acknowledged masterpiece by Tennessee Williams, and the lightest and most lyrical of the playwright's works.

Music Hall-Theatre 8:00 p.m.

RECEPTION

Open only to those holding ticket's for tonight's play . . . immediately following the performance.



Meet . . . VIVIAN BLAINE. Most recently in a starring Broadway role in "Company," Vivian Blaine has charmed audiences in plays and musicals, in motion pictures and television. She created the unforgettable Adelaide in "Guys and Dolls" . . . the original Broadway production, the London production, the movie version . . . and has appeared in leading summer theatres depicting a vast range of contemporary heroines.

tues.may16th

OPEN HOUSE FOR TOURS

The public is invited, no tickets required, to visit the Civic Center for a guided tour of the entire complex.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

"A TASTE OF STYLE"

A fashion show luncheon, featuring fashions presented by Downtown Saginaw, Inc. Hair styles shown will be by the Hairdressers Association.

Assembly Room 11:30 a.m. - 1:30 p.m.

CONCERT

The United States Army Field Band and Soldiers' Chorus, in concert under the direction of Lieutenant Colonel Hal J. Gibson. There is no admission charge.

Music Hall-Theatre 2:00 p.m.

Music Hall-Theatre 8:00 p.m.

PRE-CONCERT TOURS

Open only to those holding tickets for the evening concert. All Civic Center facilities are shown in these tours.

Assembly-Convention Hall 6:30 p.m. - 7:30 p.m.



About . . . THE ARMY FIELD BAND AND SOLDIERS' CHORUS

Soldiers and talented musicians, the band and chorus have made concert tours into all 50 states . . . plus Canada, Mexico, the United Kingdom, Europe, the Far East and Central America. Their concert is a presentation of all that is best in band music . . . and includes the chorus's repertoire of patriotic medleys, show tunes, spirituals, and operatic selections. From their travels . . . as much as 40,000 miles a year, more than a million miles since 1946 . . . the Field Band is nicknamed the "Kings of the Highway".

wed.may17th

OPEN HOUSE FOR TOURS

Guided tours of the Civic Center, showing all the features of the new complex, are open to the public . . . no tickets necessary.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

INDUSTRIAL EXPOSITION

Displays of the diversity and strength of Saginaw Valley industry . . . impressive, unusual, interesting . . . open to the public without charge. No tickets needed.

Assembly Room 10:00 a.m. - 4:00 p.m.

"MENTAL HEALTH IN A CHANGING SOCIETY"

One of today's great problems reviewed in an address by E. Gordon Yudashkin, M.D., Director of the Michigan State Department of Mental Health. Sponsored by the Saginaw County Mental Health Services Board, the Community Resource Committee, and the Saginaw Chapter of the Michigan Society for Mental Health, Inc. There is no admission charge.

Garden Room 7:30 p.m.

IKE AND TINA TURNER REVUE

A great band, swirling choreography . . . but most of all it's Ike and Tina adding their own fire and drive to Beatle tunes, soul rockers, and blues.

Sports Arena 8:00 p.m.



About . . . IKE AND TINA TURNER

Solid musicianship on the lead guitar in Ike's hands, as well as in the band as a whole . . . plus commanding solo vocals by Tina, along with the singing and dancing of the "Ikettes" . . . all combine to make the Ike and Tina Turner Revue one of the country's smash entertainment offerings. This blues/soul group in a dynamic, multi-faceted revue has won plaudits from audiences coast-to-coast.

thurs.may18th

OPEN HOUSE FOR TOURS AND INDUSTRIAL EXPOSITION

The public is invited to visit the Civic Center for Guided Tours of the entire complex . . . and to view the displays in the Area Industrial Exposition, showing the economic might of the Saginaw Valley, in the Assembly Room. No tickets required.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

OPEN HOUSE FOR ICE SKATING

Come try your skates on the Civic Center rink. Enjoy watching expert demonstrations by Myrna Bodek, one of Michigan's own professional figure skaters. Applications will be available for group and private lessons beginning in the Fall under Miss Bodek's instruction. Public is invited . . . no tickets needed.

Sports Arena 1:00 p.m. - 4:00 p.m.

Sports Arena 6:00 p.m. - 9:00 p.m.

PRE-BALLET TOURS

Guided tours of the Civic Center complex . . . open only to those holding tickets for the evening's ballet.

Assembly-Convention Hall 6:30 p.m. - 7:30 p.m.

BALLET

The Joffrey II Ballet Company, from New York's City Center, in a program of dance ranging from the purely classical to the latest contemporary works.

Music Hall-Theatre 8:00 p.m.

RECEPTION

Immediately following the ballet . . . open only to those holding tickets for the performance. Sponsored by Independent Insurance Agents of Saginaw.

Assembly Room



About . . . THE JOFFREY II COMPANY

This young ensemble, growing from the Joffrey Company's apprentice program, displays its own distinctions in a rich repertoire of great variety to delight all audiences.

fri.may19th

OPEN HOUSE FOR TOURS AND INDUSTRIAL EXPOSITION

The public is invited, no tickets necessary, to see all the facilities of the Civic Center in a guided tour . . . and to visit and inspect the displays provided by Saginaw Valley industries, in the Area Industrial Exposition in the Assembly Room, showing the great variety and strength of the region's industry.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

OPEN HOUSE FOR ICE SKATING

Watch the demonstrations of the fun you can have on skates. Bring your blades for your own enjoyment on the ice. Meet Myrna Bodek, the Civic Center's professional figure skating instructor. Applications available for private and group lessons beginning in the Fall.

Sports Arena 1:00 p.m. - 4:00 p.m.

Sports Arena 6:00 p.m. - 9:00 p.m.



About . . . MYRNA BODEK
The same year she completed Oak Park High School (1965), Myrna Bodek was a member of the North American figure skating team competing for world honors. Today, an MSU graduate, she draws on her breadth of contest experience in teaching and coaching toddlers, school children, and adults . . . anyone interested in serious skating or just having fun on the ice.

Myrna Bodek

For ticket information: Call Saginaw Civic Center, 754-7491

sat.may 20th

OPEN HOUSE FOR TOURS AND INDUSTRIAL EXPOSITION

All the features of the Civic Center are included in guided tours . . . for which the public is invited. And in the Assembly Room, the Area Industrial Exposition presents displays that tell the story of the industries that help make the Saginaw Valley an important factor in the nation's economy and industrial might. No tickets required.

Assembly-Convention Hall 10:00 a.m. - 4:00 p.m.

CONCERT

Doc Severinsen brings his nationally acclaimed trumpet, his "Now Generation Brass," and the "Today's Children" vocal group to this concert . . . which also features the Arthur Hill High School Band under the direction of Richard Jensen.

Assembly-Convention Hall 8:00 p.m.

Doc Severinsen with Today's Children



Arthur Hill AA Honors Band

For ticket information: Call Saginaw Civic Center, 754-7491

sun.may 21st

OPEN HOUSE FOR TOURS

The public is invited to see the Civic Center facilities in guided tours . . . no tickets necessary.

Assembly-Convention Hall Noon - 5:00 p.m.

CONCERT

The Saginaw Symphony Orchestra, under the direction of Gideon Grau, Conductor, and with Hermione Gingold as Guest Artist.

Music Hall-Theatre 7:30 p.m.

RECEPTION

Immediately following the concert . . . open only to those holding tickets for the concert. Sponsored by: FCB Enterprises.

Assembly Room

BUCK OWENS SHOW

Country music galore . . . presented by Buck Owens and his All American Show. Featuring Buddy Alan, Susan Raye, The Bakersfield Brass, and the Buckaroos.

Sports Arena 8:00 p.m.



Meet . . . HERMIONE GINGOLD

Her success and popularity as a comedienne . . . in stage, moving picture, television, and club appearances . . . is so great that it's hard to believe Miss Gingold began her career in serious drama. But the change is our gain, as is her appearance here in the narrator's role.



Meet . . . BUCK OWENS

Country music in all its exciting, pleasing moods and aspects is exactly what Buck Owens brings to audiences with his All American Show. This Saginaw visit is among the more than 100 concerts Buck does each year . . . in addition to hosting his own television show.

Making a dream come true

Two shovelfuls of dirt, turned at 10:25 a.m. on August 6, 1969, marked the groundbreaking and start of construction for the Saginaw Civic Center. For some Saginawians that was the start of the dream.

But for others it was just one more step, a long-awaited step, in a dream that began years before. The dreamers were civic-minded individuals, proud of Saginaw and its spirit. Watching the city expand and advance in so many ways over the years, they saw a growing need for a modern and spacious showplace and focus for community-wide activities.

As the idea of a Civic Center grew, one man came to be identified informally as "Mr. Civic Center." He was Paul H. Wendler, early and constant advocate of the proposal, and a member of the Saginaw City Council since 1959. It is highly appropriate that, as Mayor Pro Tem, he shared in the groundbreaking and that, as Mayor of Saginaw, his is a key role in the formal dedication.

Transforming a broad vision into a precise reality is a process of patient, step-by-step perseverance. This began for the Saginaw Civic Center in the early 1960's with the proposal of urban renewal programs for some of Saginaw's downtown areas. New trends in locating commercial and industrial enterprises indicated the desirability of new uses for the land that would become available. The idea that the Civic Center be located here was promptly suggested and, after extensive consideration, was adopted.

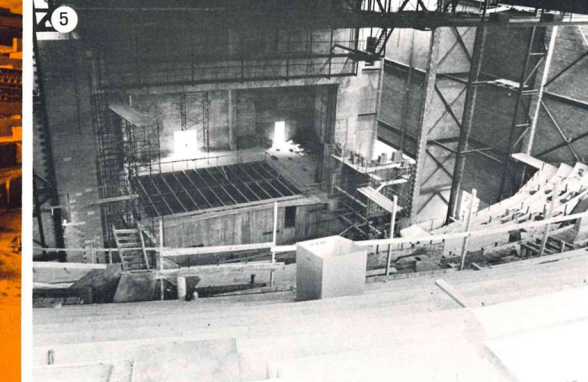
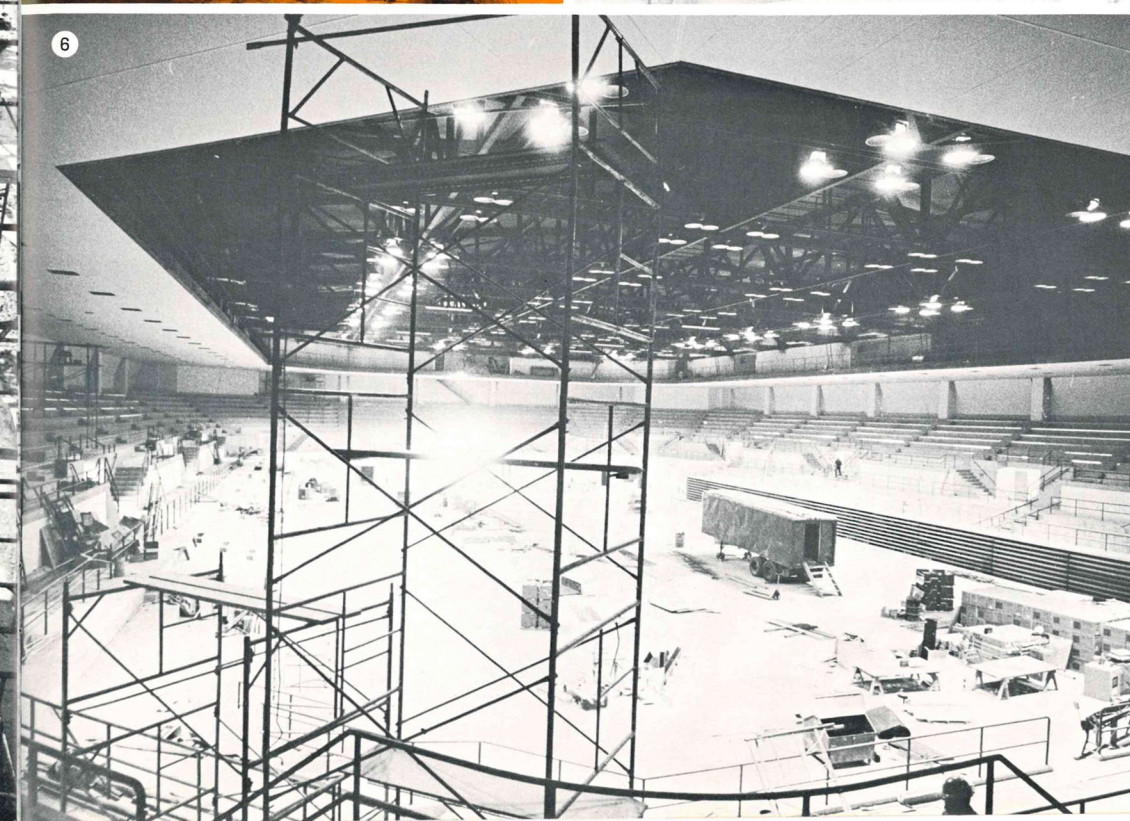
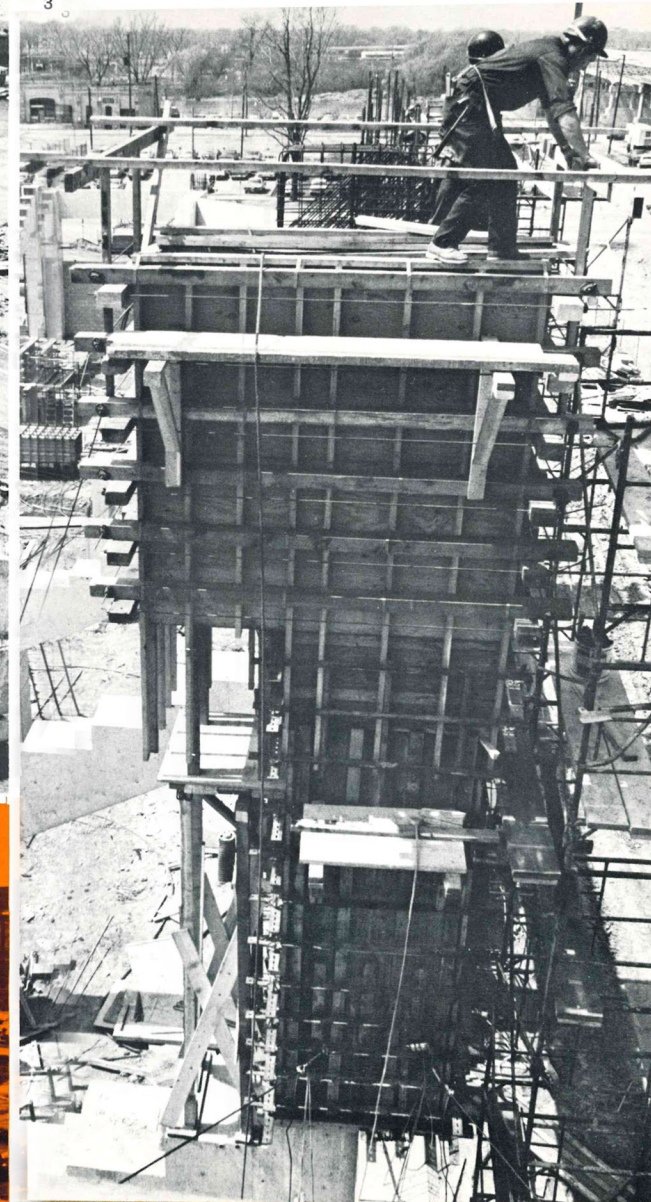
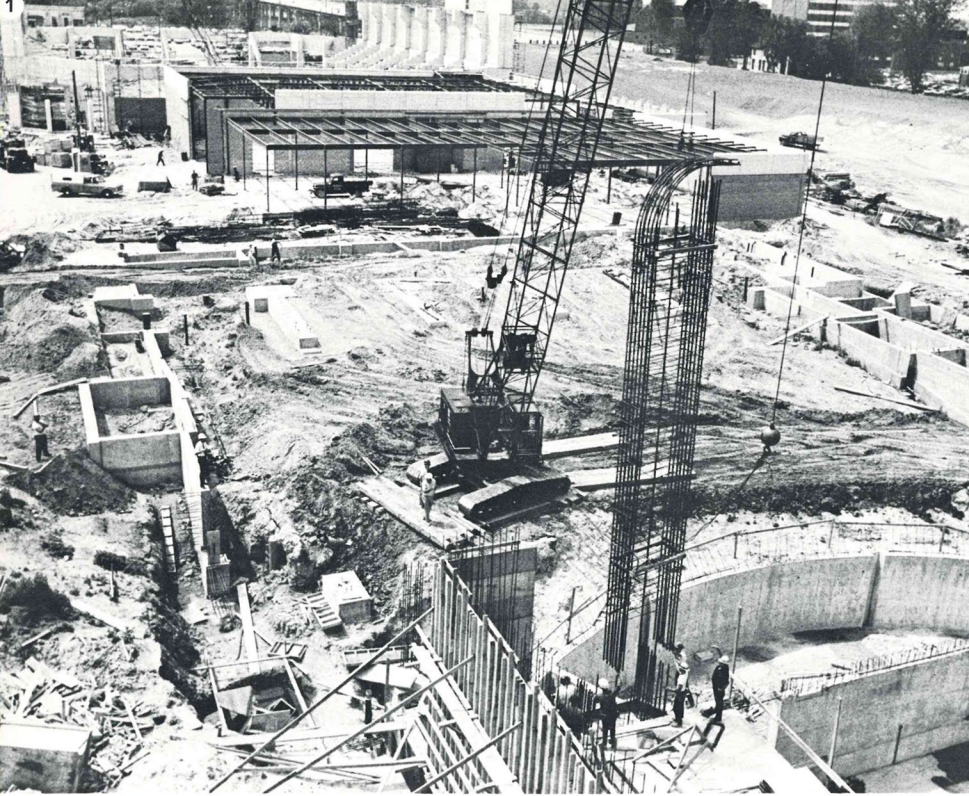


Now the dreams began to crystallize, first in general ideas and proposals of what the Civic Center should be and ought to offer as facilities, then into more definite lists and sketches and requirements. When these were sufficiently firm, as one general total proposal, preliminary time and cost estimates were prepared. And then came the crucial test of public opinion and support, when municipal tax support for Civic Center construction and operations was sought—successfully.

Architect's drawings and models, drafting of specifications, calling of bids, completion of

financing, clearing of the site, preliminary ground studies—all these came in the now-continuous series of moves toward the day of groundbreaking. In the nearly two years since that event, the Civic Center has gradually taken on the firm dimensions of a dream come true.

But the full reality of that dream comes only now. For only after formal dedication, and with full usage of all its many facilities—taken the people and community of Saginaw are experiencing and enjoying all that the Civic Center was meant to be—is it possible to measure the soundness and wisdom of the dreamers.



- ① A cluster of reinforcing steel for a main column in the stage area of the Music Hall-Theatre is set. June, 1970.
- ② The outline of the Sports Arena takes shape as the main outer walls are raised on the Civic Center site. June, 1970.
- ③ High above the ground, workmen set scaffolding around the form where concrete will be poured for an arena wall column. April, 1970.
- ④ Work on the Sports Arena moves inside with preparations for pouring concrete in the permanent seating areas. April, 1971.
- ⑤ Still far from completion, the Music Hall-Theatre shows its impressive size and excellent audience viewing. May, 1971.
- ⑥ A wall-to-wall spread of activity adds detail after detail to the Sports Arena as it near completion.

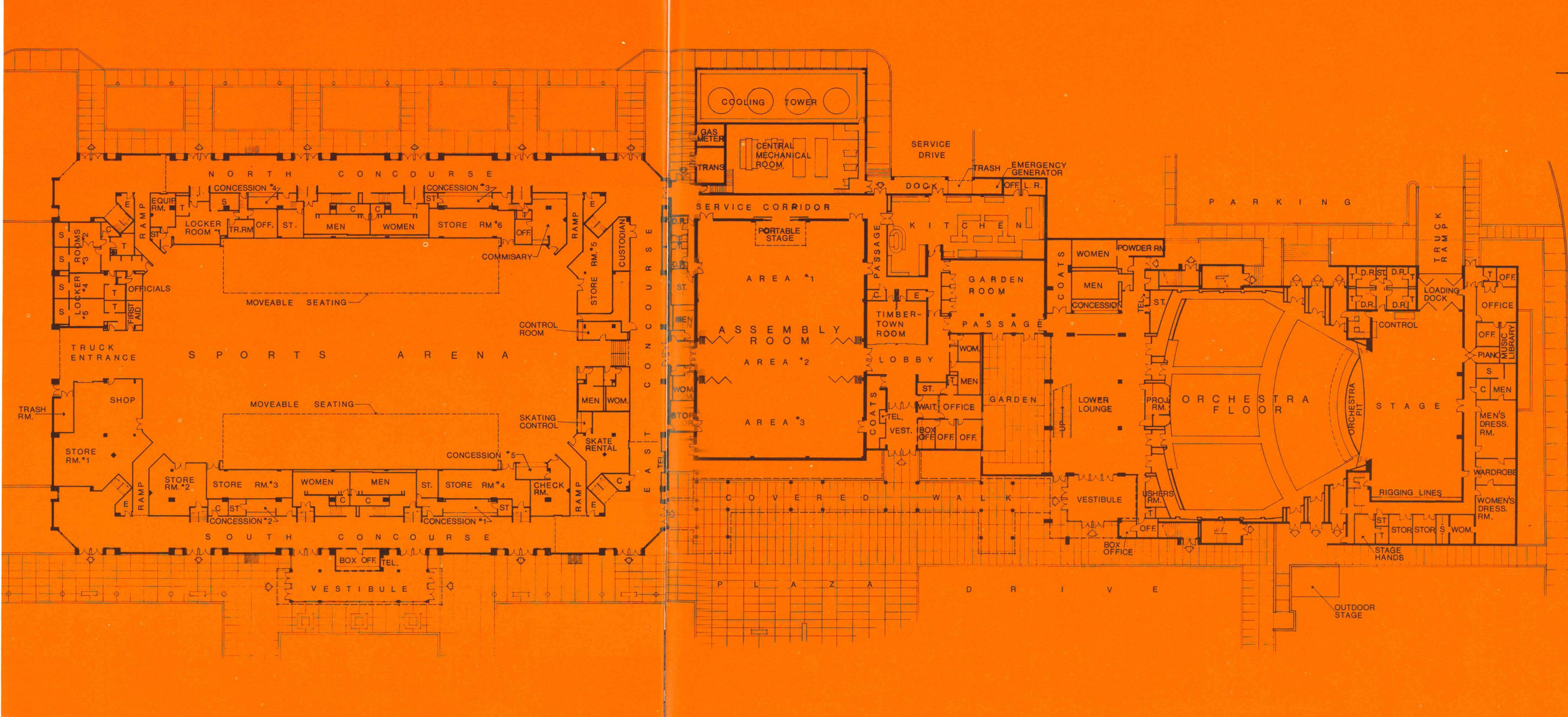
Welton Becket and Associates—Architects
 Prine-Toshach and Spears—Associate Architects
 Collinson Construction Company—General Contractor
 John E. Green—Mechanical Contractor
 Franklin Electric—Electrical Contractor

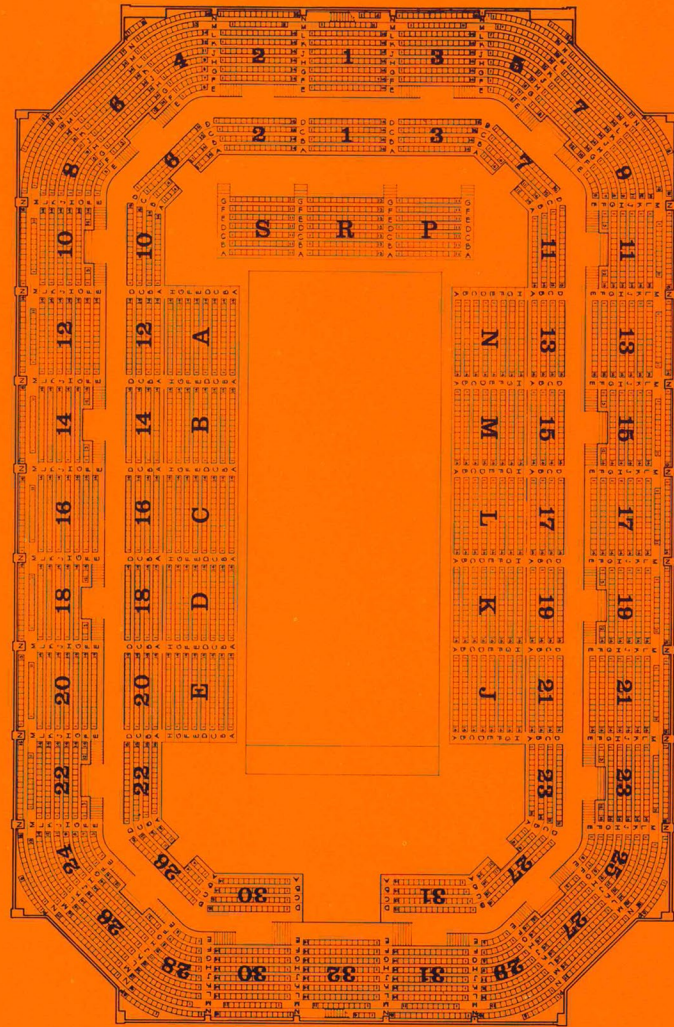
Finding your way around

The more you know about the Civic Center, the more rewarding your participation in any Civic Center event can be. A good way to begin is by studying the general floor plans, the “maps” of this community complex. These introduce you to the many comfort and convenience features available, and help you locate them quickly and easily.

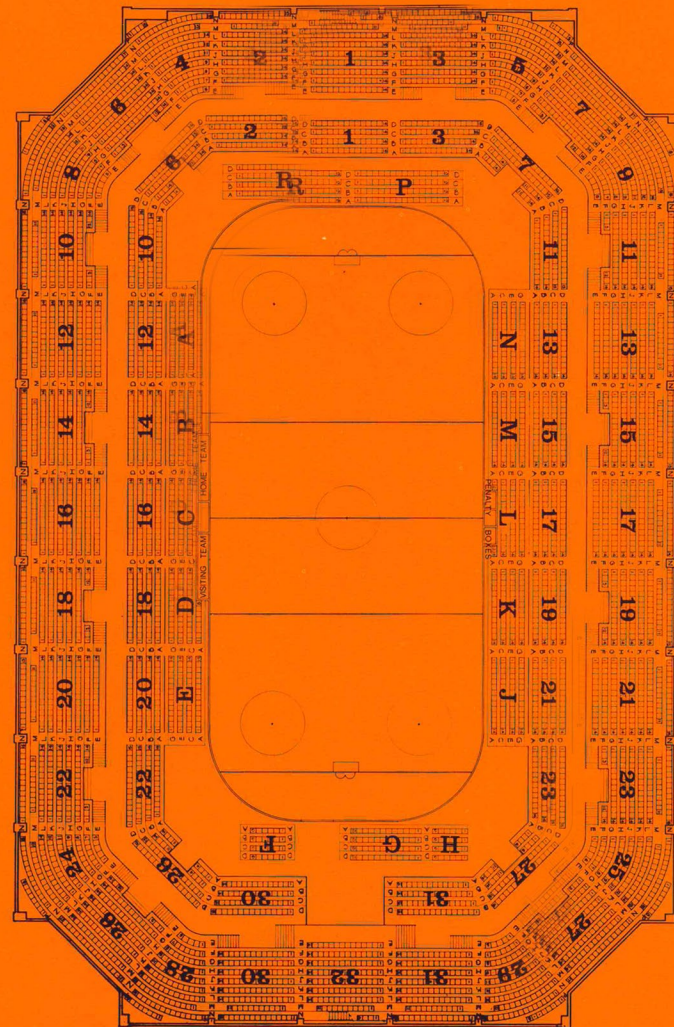
Notice that, for a program utilizing all units of the Civic Center, it is possible to move freely between all sections of the complex. Or, if completely separate presentations are scheduled for one or all of the three main units, they can be closed off from one another. For this, each unit has its own general public and service entrances, its own storage areas, its own audience convenience features. All are indicated on the accompanying diagrams.

A few minutes of study, plus some casual exploration before a show or at intermission, can help you find just what you’re looking for. Or ask the guides or ushers on duty. They’ll be glad to help make your visit completely satisfying.





Sports Arena — Ice Show & Circus Seating Plan

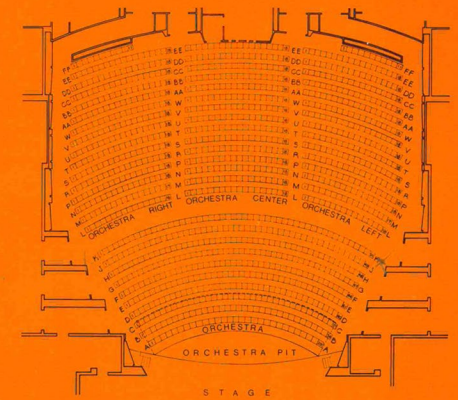
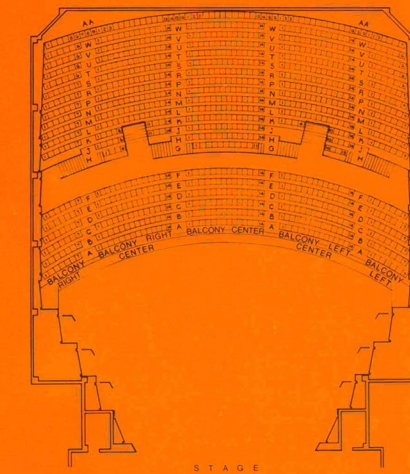
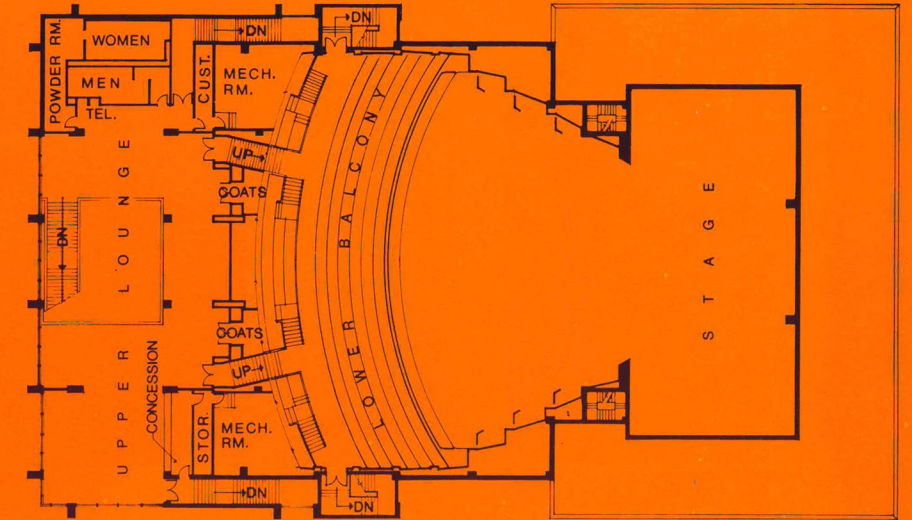


Sports Arena — Ice Hockey Seating Plan

Facilities... complete & flexible

A most important feature of the Civic Center is the flexibility designed into the Sports Arena, the Assembly-Convention Hall, the Music Hall-Theatre. Each of these—by variations in arrangements of partitions, or seating, or special or temporary equipment—can accommodate programs of quite different scope and nature. For the Saginaw community, the result is a Civic Center that is the setting for a far greater range and richness of presentations than would otherwise be possible.

Many of the design factors for this flexibility appear in the general floor plans and diagrams here. The seating plans, in particular, can be most helpful to you in planning attendance at future events. The row and section designations shown are permanent, and can be used as references when ordering tickets. This has special application for events in the Sports Arena, which offers the greatest flexibility in seating arrangements for different occasions.



Theatre Seating Plans

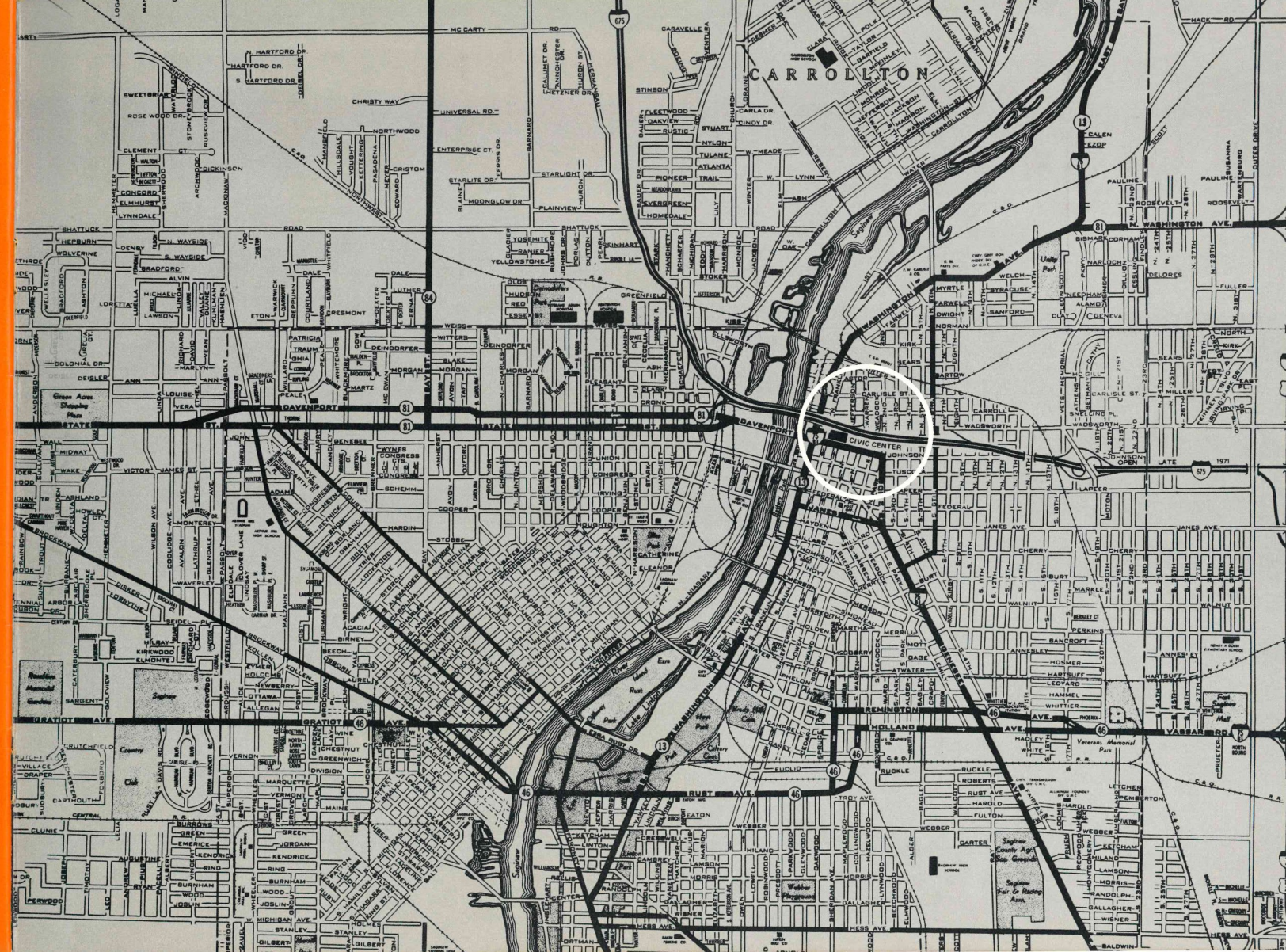
Reaching the Civic Center

Located in the heart of Saginaw's resurgent downtown, the Civic Center is easily accessible. For city residents, the network of main streets leading downtown also leads to the Civic Center site at Washington and Johnson Streets. Nearby conveniences for visitors begin with sheltered parking in a municipal ramp just across the street. And hotels, restaurants, and shopping facilities are all within easy distance.

Out of town visitors, arriving by air via United Airlines or North Central, are a scant 20 minutes from the Civic Center. Motorists coming to Saginaw on Interstate 75, the region's main highway, will find the north-and-south loop of Interstate 675 the convenient route to the very doorstep of the Civic Center.

Listings of hotels, restaurants, and other services are offered by the Saginaw Chamber of Commerce.

Municipal Parking Ramp



SAGINAW CIVIC CENTER

Washington and Johnson Streets, Saginaw, Michigan 48607 • Telephone 517-754-7491